

REGISTERED MASTER BUILDERS

HOUSE OF THE YEAR

Quality Marks

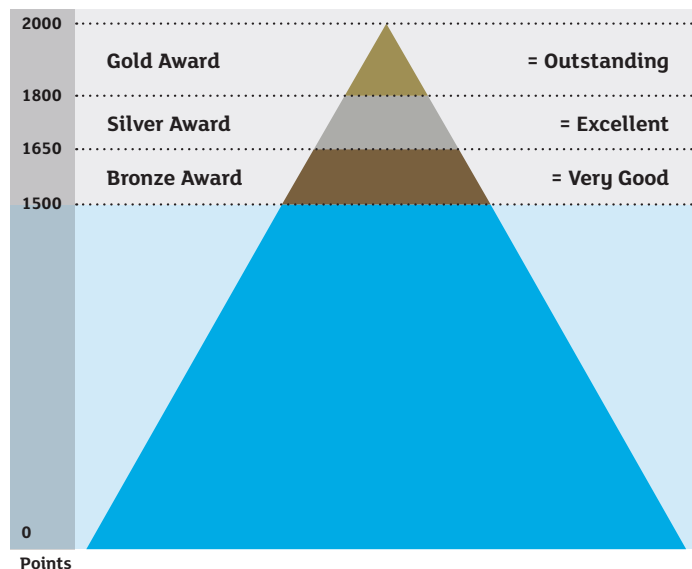
Recognising building excellence

The Registered Master Builders House of the Year celebrates and acknowledges the achievements of our members. Gold, Silver and Bronze Awards are presented to competition entries throughout New Zealand. These awards are highly prestigious and confirm the Registered Master Builders Federation's commitment to building excellence.

What do the quality marks mean for you?

The quality marks are only available to award-winning entrants. They are a tangible stamp you can use to demonstrate the high quality of your work and your status as an award-winning builder/contractor.

Achieving the pinnacle of building excellence



What does a Bronze, Silver or Gold Award mean?

Each entry is judged and marked out of a possible 2,000 points.

- Bronze is awarded to entrants achieving at least 1,500 points or 75% of the points available.
- Silver is awarded to entrants achieving at least 1,650 points or 82.5% of the points available.
- Gold is awarded to entrants achieving at least 1800 points or 90% of the points available.

This means you and your clients can be confident that the award for your property whether Bronze, Silver or Gold – represents an extremely high standard of building.

How many awards are given out?

All entrants have the chance to receive a Bronze, Silver or Gold Award. At the same time if a property does not achieve the minimum of 1500 points then no award will be given.

How does the judging work?

The entries in each category are judged by the same judges across New Zealand. This ensures consistency throughout the country i.e. a Gold Award presented in Queenstown represents the same high standard as a Gold Award presented in Auckland or New Plymouth.

Due to the commitment of the Registered Master Builders Federation and the national family of sponsors, the awards structure and judging process is constantly being updated and enhanced to promote quality standards and provide fairer, more representative and recognisable results for all participants and the public.

For more information go to www.masterbuilder.org.nz



Guidelines for use

Quality Marks for the Registered Master Builders House of the Year competition are available for Gold, Silver and Bronze Award recipients, Lifestyle Award Winners, Craftsmanship Award Winners, Local Category Winners, National Gold Reserve Award finalists, National Winners and Platinum Award recipients to use in promotional material, company publications, brochures or websites. These Quality Marks are a tangible sign of the quality of your building work as recognised by your peers.

The use of the Quality Marks must adhere to the following guidelines:

- Quality Marks can be used in all relevant company advertising and promotional material.
- Quality Marks can be included in company brochures, company letterhead, business presentations, stickers, marketing and point of sale literature – information and exhibition displays, show home promotion – as well as within media relations communications such as press releases and newspaper/magazine features.
- Quality Marks can be provided in a range of formats, depending on your requirements. For example, you may require an RGB JPEG to import into a PowerPoint presentation or put on a website, or a CMYK EPS for high quality offset/digital printing.

Conditions of use

- Use of Quality Marks is restricted to the company that received the award and cannot be extended to associate companies, franchises or other offices/branches of the award winner.
- If using Quality Marks on promotional material, it must relate to the property that won the award.
- Quality Marks cannot be passed on to another company.
- Quality Marks must **NOT** be altered in any way. You must use them in full form, in the correct colour and with all the text included specifically the year that they were awarded. Please note the design files have been set so that the elements cannot be separated.
- Quality Marks used in conjunction with the Registered Master Builders House of the Year must be the official Quality Marks issued by the Registered Master Builders Federation.
- Quality Marks must not be reduced any smaller than the **minimum size of 20mm in diameter**.

Members may promote their achievements in wordtype, however this must explicitly state the award achieved in full, not 'Winner, House of the Year'.

Requesting Quality Mark files or for more information

Please contact **Gemma Heron** on 04 802 6907 or email gemma.heron@masterbuilder.org.nz

Gemma will send your Quality Marks to you by email in the required format.

Local Quality Marks



National Quality Marks

